

E-Commerce Training



The online market place today is flooded with a variety of innovative E-Commerce solutions. The course will offer hands-on training on the entire E-Commerce Framework, with concepts, methods much required for designing, developing and deploying a B2C/B2B centric E-Commerce solutions. It will include hands-on training on Magento along with necessary PHP framework technologies. The exhaustive program will cover essential concepts from business, technology, database, analytics, and store setup requirements through real-time projects.



Course Objective

Upon successful completion of the course you will

- Develop a systematic approach from concept to deployment of an E-commerce solution
- Learn the tools and technologies used for content creation, database management, user interface generation and application deployment for e-Commerce
- Be able to design E-Commerce solutions to support Business-to-Consumer or Business-to-Business transactions
- Be prepared to develop and deploy E-Commerce applications utilizing database driven websites to support content distribution



Course Content

E-commerce Framework

- Tool Installation
- Architecture
- e-com Store Setup
- Product Management
- Inventory Management
- Payment Management
- Multistore Management
- Vendor Management
- Order Processing



- Google Analytics
- Social Media
- Environment Optimization
- Configuration Optimization
- Code Optimization
- Front end Optimization
- Profiling
- Database Performance
- Search engine Optimization

PHP

- Introduction
- Prerequisites
- PHP Offline Mobile App
- PHP - Introduction
- Advanced PHP
- PHP Form Examples



- PHP XML Example
- PHP Frameworks
- PHP Design Patterns
- PHP Function Reference
- About the Course:
- Enterprise PHP Developer with e-Commerce Specialization (Magento)

Why LearnAtRISE

- LearnAtRISE is a skill enhancing initiative powered by Rishabh Software (RSPL), an IT Company with over **20 years of experience**, specializing in software development, engineering, recruitment process, and training services
- Full-time training Program**, Up-to-Date, and thorough course content
- Wholistic **training and development** (Soft skills training included)
- State-of-the-art** infrastructure
- Access our vast **network of experts**



Hands-on Practical Experience



Guidance from Industry
Experts



Full-time classroom training



Assured 100% placement
assistance